

World Taekwondo Federation 4-Year Recognition System for 2017-2020

- Details & Procedure -

1. List of WTF-recognized product items

Product
Kyorugi competition uniform / Poomsae competition uniform, including belt
Head protector / Mask head protector
Hand protector
Trunk protector
Forearm guards / Shin guards / Groin guard
Mat
Poomsae competition scoring system
PSS (protector & scoring system for trunk & head, including sensing socks)

^{*} As per annual recognition fee and the detailed recognition procedure, please contact WTF Marketing Dept. at <u>marketing@wtf.org</u> for detailed info.

2. Recognition fee discount system for 4-year recognition period for 2017-2020

Discount in the third contract year and the fourth contract year mentioned below shall not be provided unless a company signs at least 3-year contract or 4-year contract at one time during this 4-year period. Calculation of the length of any contract in this 4-year period shall not be counted in the next 4-year period.

^{*} Evaluation fee is to be paid for the new product items that any company applies for WTF recognition.

^{*} The WTF may conduct a conformity test to the product items that have been recognized by the WTF of the existing WTF-recognized companies during the period of the signed contract, if deemed necessary.



1) Companies to sign recognition contract 2017-2020

1-year contract (till Dec. 31, 2017)	2-year contract (till Dec. 31, 2018)	3-year contract (till Dec. 31, 2019)	4-year contract (till Dec. 31, 2020)	Contract year
Full payment	Full payment	Full payment	Full payment	1 st year
	Full payment	Full payment	Full payment	2 nd year
		15% discount	15% discount	3 rd year
			25% discount	4 th year

^{*} Recognition fee for each contract year may be paid in installments.

2) Midway entering companies to sign recognition contract from 2018, 2019 or 2020

Contract year	1-year contract (from 2018 or 2019 or 2020)	2-year contract (from 2018 or 2019)	3-year contract (from 2018)
	Full payment	Full Payment	Full payment
		Full payment	Full payment
			15% discount

3. Benefits for recognized companies

1) Categorization formula of recognized companies:

$$\frac{(Sum \ of \ 2015 \ recognition \ fee + 2016 \ recognition \ fee) - \ accumulated \ arrears}{2} = Company \ Value$$

2) Company Value: Result of categorization formula above

Category A: Companies whose value are in top 25% among values of all companies

Category B: Companies whose value are in mid 50% among values of all companies

Category C: Companies whose value are in low 25% among values of all companies

Value		Sub-category	
A (top 25%)	A+	Highest value among A category	
A (top 25%)	A		
B (middle 50%)			
	C+		
C (bottom 25%)	С	Midway entry	
	C-	Lowest value among C category	



- 3) Benefits for recognized companies by company category
 - (1) To all companies, including midway entering new companies:

Brand logos will be included in the 2-page collective ads for WTF-recognized companies on the annual WTF magazine.

(2) Specific benefits by company category

Comp categ		Logo exposure at WTF office	Discount on additional ads on WTF annual magazine	Discount for promotional booth at WTF promoted championships	Discount or Exemption for Testing Fee	1 free room during WTGP Final & WTF Gala Awards
A	A +	0	1-page free ad (except covers or inside covers)	1 free booth	Exemption	0
	A	0	50%	50%	50%	0
В		0	30%	30%	30%	X
	C+	0	20%	20%	X	
C	C	0	X	X	X	X
	C-	0	X	X	X	

^{*} In case A+ company is offered 1 free booth as the PSS provider of the pertinent WTF-promoted event, still the company will be offered one additional free booth if the company wants.

4. Specifications and size chart of WTF-recognized products:

Separately sent to newly applying companies

5. Application for new product items or application for recognition by new companies

- 1) Submission of LOI: The company should first submit <u>Letter of Intent (LOI)</u> to the WTF Marketing Department at <u>marketing@wtf.org</u> <u>by no later than July 20, 2016.</u>
- 2) Documents to be submitted to the WTF
 - (1) Detailed company info (only in case of newly applying companies)



- (2) Detailed specifications of the pertinent product items applying for WTF recognition
- (3) Copies of CE approvals (certificates)
- (4) Any other technical and industrial certificates issued by the pertinent national or regional authorities
- (5) Mats or Poomsae competition scoring system: List of international competitions where the product was used among the events listed in the WTF Events Calendar
- 3) The newly applying companies should send the product samples to the WTF office at 5th Fl., Kolon Bldg., 15 Hyoja-ro, Jongno-gu, Seoul, Korea 03044 as below:
 - Kyorugi competition uniform: One Kyorugi competition uniform (jacket, pants and belt), size 180cm
 - Poomsae competition uniform: Five (5) (Cadet Male and Female / Junior & Senior Male and Female / Master) (jacket, pants and belt) size 180 cm
 - Head protector: red, blue / size M
 - Mask head protector: red, blue / size M
 - Hand protector: size M
 - Forearm Guards, Shin Guards and Groin Guard: size M (male & female in case of groin guard): size M
 - Mat: one (1) sets of blue and red piece each for 1m x 1m and another piece for 0.8 m x 0.8m (as the taekwondo competition court is octagonal)
- 4) The company should transfer the set amount of evaluation fee to the following WTF bank account for the evaluation of product items applying for WTF recognition by the WTF Technical Committee and inform the WTF at marketing@wtf.org of the remittance

Bank name: Hana Bank

Account number: 54891000108032

Holder of account: WORLD TAEKWONDO FEDERATION Bank address: Gyeongbokgung-yeok Branch, SEOUL, KOREA

SWIFT CODE: KOEXKRSE